



MELLIN'S
Cod Liver Oil
EMULSION

PRINTED BY ORFORD SMITH, L^o St Albans.

For Coughs Colds and Lung Diseases



The Norwegian Home of the Cod Fishing Industry.

“There is a tide in the affairs of men which taken at the flood leads on to fortune.”

There can be no fortune without good health.

*THE ADVICE CONTAINED IN THIS PAMPHLET WILL HELP
YOU AND YOURS TO HEALTH, AND PROLONG LIFE.*



FOR THE WEAK AND AILING THERE IS A RESTORATIVE,

WHICH IS

MELLIN'S COD-LIVER
OIL
EMULSION.

It is NOT A MEDICINE, but a sustaining nutrient, as
PALATABLE AS NEW MILK.

22 5010 28934



The tollers who gather the treasures of sea for Mellin's Emulsion Company.

What you Know, and What you should Know.



How the Body
grows from
Food.



WE know that the **body grows from the Food** which we take, and we also know that food varies in its nature and in its digestibility. In early life the **natural food is milk**, and this milk is changed into blood, and the blood builds up all the various parts of the body. Although flesh and bone, and brain and fat are all so very unlike each other, yet we are certain they are built up from the milk taken as food.

The Value of
Milk as an
Emulsion.

Milk is the most **perfect Emulsion** of cream or fat with many other substances, and it not only is a food itself, but is a valuable agent by which other foods may be introduced into the blood, and so find their way to all parts of the body to contribute to its nutrition and strength.

GENERAL
COLLECTIONS

P240





Whence the Cod Liver Oil comes for making Mellin's Cod Liver Oil Emulsion.

**The Value of
Cod Liver Oil.**

**Cod Liver Oil
a household
word.**

**The only way
to take Cod
Liver Oil with
pleasure and
benefit.**

Weakly and ailing children and **all who are not in robust health** require at times supplementary foods beyond those included in the daily diet, and the one which is best known and most commonly employed for this purpose is cod-liver oil.

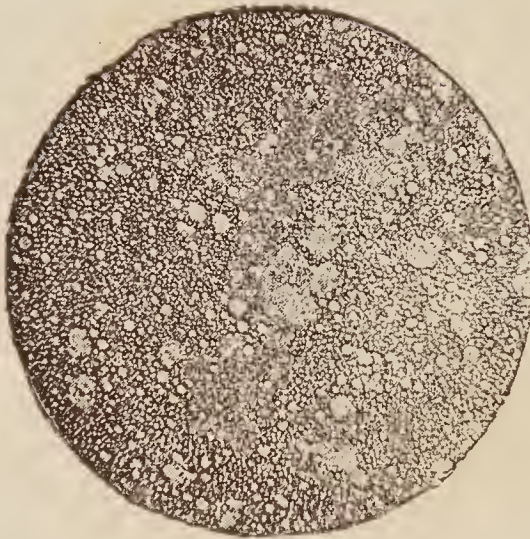
Although the name **Cod Liver Oil** is a household word, it is one unfortunately not usually associated with pleasant recollections—in fact, to some the very name is a horror. This ill-repute is due to the many crude and badly-manufactured forms in which this article has been presented to the public. But in spite of the condition in which it has been obtainable in the past, it is nevertheless **acknowledged as the most valuable nutriment in all cases of chest ailments and wasting sicknesses.**

These difficulties have been cleared away by the introduction of Mellin's Cod Liver Oil Emulsion. This preparation is a British product, manufactured by the Mellin's Emulsion Company, Limited. The cod liver oil employed and the other ingredients are selected with the greatest care, and the Mellin's Cod Liver Oil Emulsion is a beautiful **creamy liquid as palatable as new milk.** Mellin's Cod Liver Oil Emulsion

PHOTO-MICROGRAPHS,

Directly produced from Cow's Milk, an Emulsion on the market, and
Mellin's Cod Liver Oil Emulsion,

ALL OF EQUAL AMPLIFICATION AND SHOWING THE DIVISION OF THE OIL GLOBULES:



Fat Globules in
Cow's Milk.



Ordinary Commercial Emulsion
of Cod Liver Oil.



Mellin's Cod Liver Oil
Emulsion.

is free from disagreeable flavour and has a pleasant odour, which makes it relishable to the youngest babe as well as to the dainty convalescent as new milk.

The Digestion of Fats and Oils.

Fats and oils when digested by the healthy undergo emulsification—that is, they are broken up into a fine state of minute division. Those with weak digestive organs cannot digest plain cod liver oil, even when of the best quality, and those even with normal digestive organs can only obtain a small part of the total goodness of the oil; but in Mellin's Cod Liver Oil Emulsion the **digestion is largely performed outside the body**, and Mellin's Emulsion supplies to the body the cod liver oil in such a form that **it is at once available for the nutrition of the body**. The unpleasant eructations which indicate the difficulty of digestion of plain cod liver oil are no longer produced where Mellin's Cod Liver Oil Emulsion is taken, and those with the weakest digestive organs are able to assimilate it, and **derive benefit at once**.

Mellin's Cod
Liver Oil
Emulsion—
What it will
do.

Mellin's Cod Liver Oil Emulsion is not only a most valuable nutrient in itself, causing those who take it to **pick up flesh at once**, but it has the property also of stimulating general nutrition and increases the ability to take and make use of other foods. **In all cases of bloodlessness, anæmia and neuralgia it is of immense utility, and taken in the early stages of consumption is a preventative.**



The source of supply of Mellin's Cod Liver Oil Emulsion.

SELECTED TESTIMONY

as to the following properties of

MELLIN'S COD LIVER OIL EMULSION.

- 1.—PALATABILITY. 2.—DIGESTIBILITY. 3.—SUSTAINING POWER. 4.—INVIGORATING ACTION. 5.—CURATIVE EFFECT.
6.—RECUPERATIVE PROPERTY.

Mr. Ruddocks, 50, Ashton New Road, Manchester, writes:—"I am pleased to tell you that your Emulsion is the only Emulsion of Cod Liver Oil that I have found to be palatable and agreeable and without any after effects whatever. It is as palatable as new milk, and I mean to continue taking it throughout the winter."

11, London Road, Stoke, Staffs., October 11, 1897.

Gentlemen,—I beg to acknowledge the Cod Liver Oil Emulsion, and I am now taking a second bottle. I have been suffering from weak digestion with much pain, but this last few days, since taking your Emulsion, I must say I feel a different man and am beginning to take on usual diet.—Yours faithfully, W. E. MICKLEWRIGHT.

24, Union Road, Newington, S.E.

Gentlemen,—I wrote you for a free sample of your Emulsion to try if my child would take it. He does! And always has with apparent pleasure. I have purchased some more, and we intend continuing its use generally, believing it to have been very beneficial.—Thanking you, I am, Gentlemen, yours truly, W. B. MANN.

Wellington Cottage, Matlock Bank, Nov. 4, 1897.

Sirs,—I am very pleased with Mellin's Cod Liver Oil Emulsion; have found great benefit already. I have recommended it to another friend. It is both nourishing and invigorating to the whole system.—Yours truly, C. STATHAM.

Burley-in-Wharfedale, Nov. 2, 1897.

Gentlemen,—With children of delicate constitution the Emulsion agrees exceedingly well and with surprising results.—Yours truly, HAROLD HEBBLETHWAITE, M.R.C.S., L.S.A.

91, Bentham Road, Brighton, Nov. 7th, 1897.

Gentlemen,—I beg to thank you for the specimen bottle of Cod Liver Oil Emulsion. My little girl is recovering from Rheumatic Fever and since taking the Emulsion has improved very much. I shall continue with it, for I feel sure it is doing her a deal of good.—Yours faithfully, C. COLEMAN.



They all like it!



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Cod Liver Oil
EMULSION,
Palatable
as New Milk

For Coughs Colds and Lung Diseases.